



# PORTLAND CINCO DE MAYO FIESTA

Portland's Cinco de Mayo Fiesta is the largest multicultural festival in the state of Oregon. The Portland Guadalajara Sister City Association (PGSCA) and Treadway Events present this year's 36th annual fiesta at Tom McCall Waterfront Park in downtown Portland, Oregon. The fiesta includes food and artisan vendors from all over as well as entertainment, games, a carnival, and more!

## MEDIA KIT 2024

### MEDIA CONTACT:

BRANDON TREADWAY  
BRANDON@TREADWAYEVENTS.COM  
(971) 266-1781

### EVENT DATES:

MAY 3RD, 4TH & 5TH, 2024  
11:00 AM TO 11:00 PM DAILY

### EVENT LOCATION:

TOM MCCALL WATERFRONT PARK  
98 SE NAITO PKWY  
PORTLAND, OR 97204

### WEBSITE:

CINCODEMAYOFIESTA.COM

### SCHEDULED MEDIA PREVIEWS:

- THURSDAY, MAY 2ND  
12:00 PM TO 8:00 PM
- FRIDAY, MAY 3RD  
4:00 AM TO 10:00 AM

### SOCIAL MEDIA:

 [@PORTLANDCINCODEMAYO](https://www.instagram.com/PORTLANDCINCODEMAYO)

 [@PORTLANDCINCODEMAYO](https://www.facebook.com/PORTLANDCINCODEMAYO)



TREADWAY EVENTS  
& ENTERTAINMENT LLC

A TREADWAY EVENTS PRODUCTION

## ABOUT PORTLAND GUADALAJARA SISTER-CITY ASSOCIATION



The Portland Guadalajara Sister City Association (PGSCA) is a 501(c)3 non-profit organization dedicated to creating and strengthening partnerships and fostering goodwill between the City of Portland, Oregon, and the City of Guadalajara, Jalisco, Mexico. PGSCA achieves this endeavor through ongoing cultural, educational, and economic development initiatives.

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